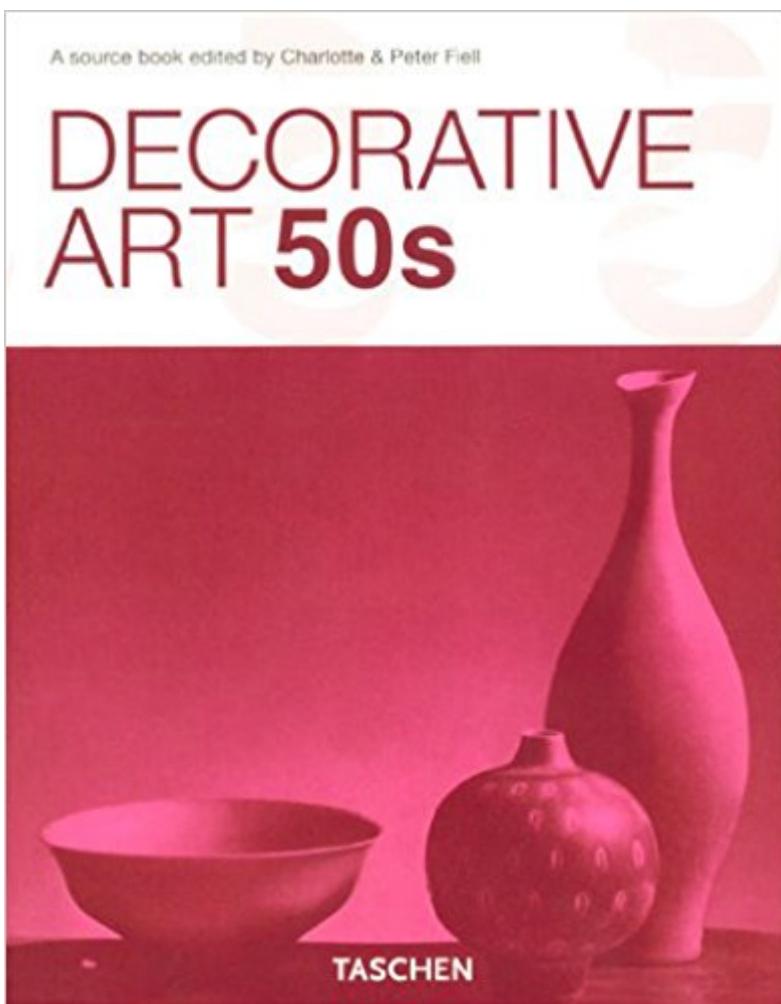


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# Decorative Art 50s (Taschen 25 Anniversary: Decorative Arts Series)



## Synopsis

"Taschen's Decorative Arts" series, whose six installments span the 20th century up through the 1970s, carefully reproduces the best of "Decorative Art, The Studio Yearbook". Published annually from 1906 until 1980, the yearbook was dedicated to the latest currents in architecture, interiors, furniture, lighting, glassware, textiles, metalware, and ceramics. Since the publications went out of print, the now hard-to-find yearbooks have become highly prized by collectors and dealers.

Preserving the yearbooks' original page layouts, "Taschen's Decorative Arts" books bring you the authentic experience of each decade's design trends and styles. "Decorative Arts 1950s" explores the spirit of optimism and the fervent consumerism of the decade. Technology and construction had been enervated by research during the war and these discoveries could now be applied in peacetime. The popularization of plastics, fiberglass, and latex literally shaped the decade. Rising incomes and postwar rebuilding on both sides of the Atlantic led to a massive housing boom in both the suburbs and inner cities, and these new homes reflected the new style. While European design was extraordinarily inventive, American design was looking to an idealized vision of the future - between them a modern idiom was developed that can be seen vividly on these pages. This overview of the decade includes the work of such famous innovators as Charles and Ray Eames, George Nelson, Hans Wegner, and Gio Ponti.

## Book Information

Series: Taschen 25 Anniversary: Decorative Arts Series

Paperback: 575 pages

Publisher: Taschen; 25th edition (January 1, 2008)

Language: English

ISBN-10: 3836503107

ISBN-13: 978-3836503105

Product Dimensions: 6.1 x 1.8 x 7.7 inches

Shipping Weight: 2.9 pounds

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #479,839 in Books (See Top 100 in Books) #97 in Books > Arts & Photography > Decorative Arts & Design > Furniture Design #1099 in Books > Arts & Photography > Decorative Arts & Design > Decorative Arts #3761 in Books > Arts & Photography > History & Criticism > History

## Customer Reviews

Charlotte J. and Peter M. Fiell run a design consultancy in London specializing in the sale, acquisition, study and promotion of design artifacts. They have lectured widely, curated a number of exhibitions, and written numerous articles and books on design and designers, including TASCHEN's 1000 Lights, 1000 Chairs, Design of the 20th Century, Industrial Design A-Z, Designing the 21st Century, and Scandinavian Design.

Great book, arrived safely packaged well.A+++

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